

## Message Text

UNCLASSIFIED

PAGE 01 TUNIS 04843 220851Z

13

ACTION COME-00

INFO OCT-01 AF-05 ADP-00 EB-05 RSR-01 RSC-01 /013 W

----- 018615

R 220820Z AUG 73

FM AMEMBASSY TUNIS

TO SECSTATE WASHDC 2951

INFO AMCONSUL CASABLANCA

USINT ALGIERS

UNCLAS TUNIS 4843

FOR COMMERCE

E.O. 11652: N/A

TAGS: BEXP

SUBJECT: OIM MARKET RESEARCH ON INDUSTRIAL AND SCIENTIFIC  
INSTRUMENTS, TELECOMMUNICATIONS EQUIPMENT

REF: A-5698 OF JULY 8, 1973

1. OF THE THREE FIRMS CONTACTED, ONLY MR. MAHMOUD TRIKI, 30,  
RUE SAID ABOUBAKER, TUNIS, EXPRESSED INTEREST IN UNDERTAKING  
MARKET STUDIES IN THE THREE NORTH AFRICAN COUNTRIES.

2. MR. TRIKI, 34, HOLDS A B.S. BUSINESS ADMINISTRATION FROM  
WASHINGTON UNIVERSITY, ST. LOUIS, MO.: AN MBA IN INTERNATIONAL  
BUSINESS FROM THE AMERICAN UNIVERSITY, WASHDC: AND A PH.D.  
IN MARKETING FROM OHIO STATE UNIVERSITY, COLUMBUS, OHIO.

3. MR. TRIKI PROPOSES TO CONDUCT ABOVE MARKET RESEARCH  
AS FOLLOWS: TUNISIA: \$4,500, ALGERIA \$5,300, AND MOROCCO  
\$5,700, INCLUDING ALL EXPENSES AND TAXES. A MINIMUM OF THIRTY  
PERSONAL INTERVIEWS WILL BE CONDUCTED FOR EACH STUDY. A  
NUMBER OF ENGINEERS WILL BE HIRED TO WORK ON THIS RESEARCH PROGRAM  
WITH MR. TRIKI.

4. EMBASSY RECOMMENDS MR. TRIKI AS A COMPETENT PROFESSIONAL  
BASED ON HIS IMPRESSIVE ACADEMIC CREDENTIALS AND A PERSONAL  
INTERVIEW. HE HAS DONE MARKET RESEARCH IN THE US AND PREVIOUSLY  
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PAGE 02 TUNIS 04843 220851Z

TAUGHT AT UNIVERSITIES IN PARIS.

5. EMBASSY HAS NOT RECEIVED A RESPONSE FROM OTHER COMPANIES,  
IF A LATE RESPONSE IS RECEIVED WILL INFORM USDOC IMMEDIATELY.

6. FOR CASABLANCA RE T-0606 PARA 4 - EXCESS DINARS CAN NOT BE  
CONVERTED.  
SEELYE

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NNN

## Message Attributes

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**Capture Date:** 01 JAN 1994  
**Channel Indicators:** n/a  
**Current Classification:** UNCLASSIFIED  
**Concepts:** n/a  
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**Copy:** SINGLE  
**Draft Date:** 22 AUG 1973  
**Decaption Date:** 01 JAN 1960  
**Decaption Note:**  
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**Disposition Case Number:** n/a  
**Disposition Comment:**  
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**Reference:** A-5698 OF JULY 8, 1973  
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**Review Transfer Date:**  
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**Subject:** OIM MARKET RESEARCH ON INDUSTRIAL AND SCIENTIFIC INSTRUMENTS, TELECOMMUNICATIONS EQUIPMENT  
**TAGS:** BEXP  
**To:** STATE  
**Type:** TE  
**Markings:** Declassified/Released US Department of State EO Systematic Review 30 JUN 2005